



MONTHLY NEWSLETTER - MAY 2025

Distracted Driving - Washington State Transit Insurance Pool (WISTIP)

- 1 in 4 crashes in the U.S. are caused by distracted driving.
- In 2023, over 3,000 people were killed in crashes involving distracted drivers.
- Texting while driving increases the risk of a crash by 23 times

Keep your eyes on the road. Paying attention saves lives.

Rideshare Safe Driver Incentive Award

We are thrilled to announce the launch of the Rideshare Safe Driver Incentive Award from June - November! This award is designed to recognize and reward our drivers who exemplify safe driving practices.

Eligibility: Any rideshare driver who maintains a clean driving record without any preventable accidents from June 1st through November 30th will automatically be entered into a drawing for a \$250 Costco Shop Card.

Incentive Details: Four qualifying drivers will be selected at random to receive a \$250 Costco Shop Card in recognition of your commitment to safe driving.

We encourage all drivers to take part in this incentive by prioritizing safety - let's make our roads safer together!

Take Full Advantage With Rewards

Rideshare incentive rewards are LIVE! May, June, and July take full advantage of your Rideshare and get rewarded at the same time. Remind yourself of all the commuter benefits rideshare offers while also earning an awesome reward. Ride 2 more times than last month and get a \$25 gift code (see example below).

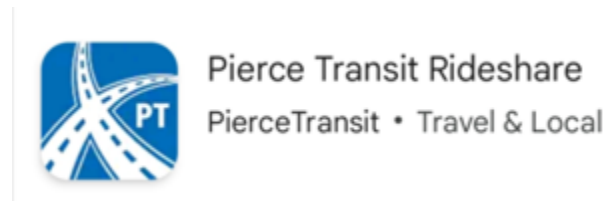
- Rode 10 times in April? Ride 12 times in May and get a \$25 Amazon gift code!
- Ride 14 times in June and get another \$25 Amazon gift code!
- Ride 16 times in July, you got it, another \$25 Amazon gift code.

We are excited to increase your ridership and build good habits with Pierce Transit Rideshare Incentives & Rewards!

Rideshare Participant Reference Manual

Our Rideshare Participant Reference Manual is now available online at <https://piercetransit.org/rideshare-resources/> **This is a great resource.** Be sure to check it out!

Rideshare App Available Now



Don't forget to download our Rideshare app! You may find it at the Apple Store & Google Play by searching "Pierce Transit Rideshare". The app is just like our website in an easy-to-use format.

Clean Vehicle Reminder

Please take advantage of the \$40 monthly allowance to have the vehicle thoroughly cleaned, inside and out. We expect this will cover two washes per month.

Here's a link to Voyager's website, where you may search for locations in your area that accept the Voyager card: <https://www.fleetcommanderonline.com/app/public/merchantLocator.do>

Pierce Transit's name is proudly displayed on every vehicle, and each one reflects our commitment to quality and professionalism. That's why we count on you to help keep your rideshare vehicle clean—your efforts play a key role in shaping the public's impression of our service.

Thank you for choosing Pierce Transit Rideshare!